



CAMP OUT

Against Cancer

Benefiting Kern County Cancer Foundation

NOVEMBER 6TH & 7TH

Kaiser Permanente Sports Village

Kern County
Cancer Foundation
Local support for local needs

HOPEFIGHTHEAL

6501 Truxtun Ave. Bakersfield, Ca 93309
661-862-7145
Tax I.D. # 85-3730553

SPONSORSHIP

www.kerncountycancerfoundation.org



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ABOUT KERN COUNTY CANCER FOUNDATION

The Kern County Cancer Foundation helps pay for the treatment of local cancer patients who lack insurance or sufficient coverage to pay for their medical care. Program applicants are individually reviewed by a patient eligibility committee which includes volunteer medical professionals, medical social workers, and medical financial counselors.

The Kern County Cancer Foundation provides cancer treatment funding for patients in Kern County through a collaborative partnership with local healthcare providers and generous supporters. All of the funds raised will be distributed on behalf of Kern County cancer patients and their families.

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EXCLUSIVE TITLE SPONSOR - \$50,000

- Exclusive naming rights to the event
- Prominent logo recognition in all of the event's public relations and marketing materials
- Prominent logo recognition on the event's website and Social Media
- Team registration waived
- Five 18"x24" yard signs
- Banner placement at the event
- Check presentation opportunity on the event stage
- Reserved seating for 30 at Saturday evening concert

SURVIVORS SPONSOR - \$25,000

- Prominent logo recognition in all of the event's public relations and survivor related marketing materials
- Prominent logo recognition on the event's website and Social Media
- Team registration waived
- Three 18"x24" yard signs
- Banner placement at the event
- Check presentation opportunity on the event stage
- Reserved seating for 20 at Saturday evening concert

GOLD SPONSOR - \$5,000

- Logo on the event marketing materials
- Prominent logo recognition on the event's website and Social Media
- Team registration waived
- One 18"x24" yard sign
- Reserved seating for 10 at Saturday evening concert

YARD SIGN SPONSOR - \$200

- One 18"x24" yard sign

GARDEN OF LOVE SPONSOR - \$15,000

- Sponsor recognition at the Garden of Love
- Prominent logo recognition in all of the event's public relations and related marketing materials
- Prominent logo recognition on the event's website and Social Media
- Team registration waived
- Banner placement at the event
- Reserved seating for 15 at Saturday evening concert

SILVER SPONSOR - \$2,500

- Logo on the event marketing materials
- Prominent logo recognition on the event's website and Social Media
- Team registration waived
- One 18"x24" yard sign
- Reserved seating for 5 at Saturday evening concert

TEAM CHALLENGE SPONSOR - \$10,000

- Banner or product placement at the games
- Prominent logo recognition in all of the event's public relations and related marketing materials
- Prominent logo recognition on the event's website and Social Media
- Team registration waived
- Two 18"x24" yard signs
- Reserved seating for 10 at Saturday evening concert

BRONZE SPONSOR - \$1,000

- Name on the event marketing materials
- Prominent name recognition on the event's website and Social Media
- One 18"x24" yard sign
- Reserved seating for 2 at Saturday evening concert

REGISTER ONLINE:

To secure your sponsorship or to register your team online visit
KernCountyCancerFoundation.org

REGISTER BY MAIL:

To secure your sponsorship or to register your team by mail contact Michelle Avila at mavila@kerncountycancerfoundation.org or (661) 862-7145. Payment can be mailed to Kern County Cancer Foundation 6501 Truxtun Ave. Bakersfield, Ca 93309

SUPPORTERS OF THE FIGHT!

The Kern County Cancer Foundation invites you to be involved in the fight against cancer at our 8th Annual Campout Against Cancer.

This event raises support for Kern County cancer patients. Your generous contribution helps with medical costs associated with one's cancer care, including prescriptions, co-pays, deductibles, insurance premiums and COBRA. With funds raised from the last seven years KCCF has allocated over \$3.5 million dollars to over 750 local cancer patients in need.

Join us Saturday, November 6th and Sunday, November 7th as we honor survivors, remember loved ones who we have lost and raise funds to improve the quality of life for local cancer patients and their families. Together, we can provide hope to our community, fight for those we cherish and healing for loved ones lost.

Sincerely,

Sean Collins
Event Chair



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