


DUST BOWL TO *Diamonds*



April 2nd, 2022

5:30PM

Join KCCF for an evening of fundraising, live music, multi-catered food stations, drinks & auctions.

THE HORSE RANCH


7301 COTTONWOOD ROAD, 93307

Kern County
Cancer F**undation**

Local support for local needs



Legacy Sponsor:	\$50,000
Elite Sponsor:	\$25,000
Platinum Sponsor:	\$15,000
Gold Sponsor:	\$10,000
Silver Sponsor:	\$7,500
Bronze Sponsor:	\$5,000
Gala Table:	\$2,000
Food Sponsor:	IN-KIND
Event Program Ad Full Page:	\$1,500
Event Program Ad ½ Page:	\$1,000
Event Program Ad ¼ Page:	\$500
Business Card:	\$250
Individual Gala Ticket:	\$175

DUST BOWL
Diamonds 

Legacy Sponsor

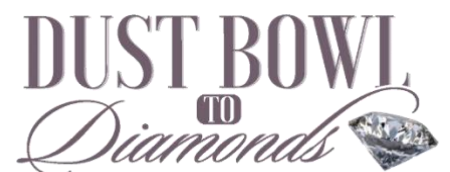
- \$50,000 (only 1 at this level)
- Three reserved tables of 8 to the Gala with VIP seating
- Full page color ad (back cover or front inside)
- Check presentation Opportunity
- Logo on Thank You ad in the Californian
- Product placement in goodie bags
- Legacy sponsor Logo on PSA
- Video highlight during event
- Historical banner at event

Elite Sponsor

- \$25,000 (only 3 at this level)
- Three reserved tables of 8 to the Gala with VIP seating
- Full page color ad (back cover or front inside)
- Check presentation opportunity
- Logo on Thank You ad in the Californian
- Product placement in goodie bags
- Logo on PSA
- Historical banner at event

Platinum Sponsor

- \$15,000
- Three reserved tables of 8 to the Gala
- Two Page Spread color ad (preferred placement)
- Check presentation opportunity
- Logo on Thank You ad in the Californian
- Product placement in goodie bags
- Logo on PSA
- Historical banner at event



Gold Sponsor

- \$10,000
- Two reserved tables of 8 to the Gala
- Full page color ad
- Logo on Thank You ad in the Californian
- Product placement in goodie bags
- Historical banner at event

Silver Sponsor

- \$7,500
- One reserved table of 8 to the Gala
- Full page color ad
- Logo on Thank You ad in the Californian
- Product placement in goodie bags
- Historical banner at event

Bronze Sponsor

- \$5,000
- One reserved table of 8 to the Gala
- Half page color ad
- Event Signage

Food Sponsor

- IN-KIND
- 10'X10' Space
- Logo on Thank You ad in the Californian
- Half page color ad
- Event signage



Gala Table

- \$2,000
- One reserved table of 8 to the Gala


Event Program

- Artwork must be submitted no later than Tuesday, March 1st, 2022
- Full Page Color: \$1,500
- Half Page Color: \$1,000
- Quarter Page Color: \$500
- Business Card: \$250

Individual Ticket

- \$175 (Open Seating)



DUST BOWL
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Diamonds 

DUST BOWL TO Diamonds

All sponsorships must be submitted no later than Tuesday, March 1st, 2022
To become a sponsor visit: kerncountycancerfoundation.org or fill out the information below

Sponsor Name: _____

Company Name: _____

Contact Name: _____

Email: _____

Phone: _____

Checks payable to:

Kern County Cancer Foundation

**6501 Truxtun Ave.
Bakersfield, CA 93309**

Check if paying by Credit Card

Sponsorship Level - Check Box

Legacy Sponsor:	\$50,000	
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Event Program Ad ¼ Page:	\$500	
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