

KERN
CANCER
RUN/WALK
Festival AND



www.kerncountycancerfoundation.org
Benefitting the Kern County Cancer Foundation



2022





September 17, 2022

You are invited to be a part of Kern County Cancer Foundation's 9th Annual Cancer 5k Run/Walk event taking place Saturday, September 17, 2022 at Yokuts Park, 4200 Empire Drive, in Bakersfield from 8:00 am to 11 am.

This event brings funding and awareness to the various cancer diagnosis and encourages our entire community to support local patients. We have had over 800 community members and survivors participate in our 5k Run/Walk in the past, let's do it again!

There are many ways you can help us reach our goals:

1. Become a sponsor —(Sponsors will receive marketing benefits and waived participant fees. Please see the last page for package details.)
2. Enter a team of 10 — Wear your company shirt while showing your support.
3. Donate a raffle item and/ or goodie bag items (subject to approval).
4. Become a vendor—Various Levels
5. Support a team member with a pledge —find a registered participant on our website.

Early registration for adults (before August 13th) starts at \$30. After August 13th it becomes \$40. Children's Registration is \$20

With early registration each participant will receive a race bib, a runner cup, and a goodie bag. All cancer survivors are free! Visit www.kerncountycancerrun.org to register.

In addition to the registration fee there is an opportunity for the participants to fundraise. There will be recognition for the top fundraising teams and top individual, and prizes for the top child fundraisers.

One hundred percent of the proceeds will benefit our Pediatric transportation and financial assistance for Kern County cancer patients and their families which are funded and exist because of generous donors like you.

For more information please contact Juana in our office at 661-862-7154 or 661-859-2530

Let the race begin!

With much enthusiasm,
The Kern Cancer Run/Walk and Festival Planning Committee





Benefitting the Kern County Cancer Foundation
2022 Sponsorship/Group Registration/ Individual
 Sponsorship Deadline is **August 31, 2022**



This form should be used for registration of a Group, Sponsor or Individual. If you are planning on having individuals from your group participate, a separate form must be submitted.

Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

I am a Survivor What is your cancer diagnosis? _____

I would like to commit as a: (see last page or visit www.kerncountycancerrun.org for sponsorship details)

Stage/Music Sponsor (\$10,000)

5k Course Sponsor (\$5,000)

Survivor Sponsor (\$2,500)

Kid's Course Sponsor (\$1,000)

General Sponsor (\$500)

Yard Sign Sponsor (\$250)

Other

10 Person Team (\$300 before Aug. 13th or \$400 after Aug 13th)

Please register us for _____ Adult participant(s)
 (\$30 each before Aug. 13th or \$40 each after Aug. 13th)

I am unable to attend but I would like to make a donation of \$ _____

Vendor Booth (\$50 Small Business/Non-Profit \$100 business \$200 for corporation)

PLEASE CHOOSE ONE OF THE FOLLOWING:

We **will** be participating as a team. Team Name: _____

We **will not** be participating as a team but our sponsorship should be counted towards the following Team: _____

We **will not** be participating as a team and our funds are not designated to any specific team.

PAYMENT INFORMATION:

Enclosed is my check for \$ _____ (PLEASE MAKE CHECK PAYABLE TO THE KERN COUNTY CANCER FOUNDATION)

Please charge \$ _____ to my Credit Card

Card Number: _____ Exp. Date _____ Security Code _____ / _____ Code _____

Name on Card: _____

Billing Address (if different from above.): _____

Signature: _____

Please Mail Completed registration form and payment to:

Kern County Cancer Foundation
6501 Truxtun Ave Bakersfield, CA 93309
 For sponsorship information please call **661-862-7154**

Attn: Juana Martinez
 Or Fax the form to **661-862-7154**
 or e-mail jumartinez@cbccusa.com



Stage/Music Sponsor

\$10,000

- Banner on Stage
- One team up to 50 people
- Logo on Flyer
- 12x12' Vendor Booth
- Three route signs
- Check presentation Opportunity
- Logo on Website
- Product placement in goodie bags
- Logo on event banner
- Logo/mention in all event communications
- Major Recognition in event program

5k Course Sponsor

\$5,000

- Five Banners/Route signs along course
- One team up to 40 people
- Logo on Flyer
- 12x12' Vendor Booth
- Logo on Website
- Product placement in goodie bags
- Logo on event banner
- Major Recognition in event program

Survivor Sponsor

\$2,500

- Banners/Yard sign Survivor Tent
- One team up to 20 people
- Logo on Event Flyer
- Logo on Website
- Product placement in goodie bags
- Logo on event banner
- Recognition in event program

Children's Course Sponsor

\$1,000

- Banner/Yard sign along Children's Course
One Team up to 10 people
- Logo on website
Recognition in event program

General Sponsor

\$500

- One Team up to 10 people
- Logo on website
- Recognition in event program

Yard Sign Sponsor

\$250

- One 18"x24" Sign at event
- Recognition in event program

Vendor

Small business/non-profit \$50

\$100 business

\$200 Corporations

- Recognition in event program
- 12x12' Vendor Booth

In-Kind Sponsor

Varies by value

- Recognition in event program