

KERN
CANCER
RUN/WALK
AND
Festival



www.kerncountycancerrun.org

***AT RIVERWALK PARK**

2023





September 16, 2023

You are invited to be a part of Kern County Cancer Foundation's 10th Annual Cancer 5k Run/Walk event taking place Saturday, September 16, 2023 at Riverwalk Park, 11200 Stockdale HWY, in Bakersfield from 8:00 am to 12:00 pm.

This event brings funding and awareness to the various cancer diagnosis and encourages our entire community to support local patients. We have had over 800 community members and survivors participate in our 5k Run/Walk in the past, let's do it again!

There are many ways you can help us reach our goals:

1. Become a sponsor —(Sponsors will receive marketing benefits and waived participant fees. Please see the last page for package details.)
2. Enter a team of 10 — Wear your company shirt while showing your support.
3. Donate a raffle item and/ or goodie bag items (subject to approval).
4. Become a vendor—Various Levels
5. Support a team member with a pledge —find a registered participant on our website.

Early registration for adults (before August 13th) starts at \$35. After August 13th it becomes \$45. Children's Registration is \$20

With early registration each participant will receive a race bib, a t-shirt, and a goodie bag. All cancer survivors are free! Visit www.kerncountycancerrun.org to register.

In addition to the registration fee there is an opportunity for the participants to fundraise. There will be recognition for the top fundraising teams and top individual, and prizes for the top child fundraisers.

One hundred percent of the proceeds will benefit our Pediatric transportation and financial assistance programs for Kern County cancer patients and their families which are funded and exist because of generous donors like you.

For more information please contact Juana in our office at 661-862-7154 or Charlotte at 661-859-2530

Let the race begin!

With much enthusiasm,
The Kern Cancer Run/Walk and Festival Planning Committee





Benefitting the Kern County Cancer Foundation

2023 Sponsorship/Group Registration/ Individual

Sponsorship Deadline is **August 24, 2023**



This form should be used for registration of a Group, Sponsor or Individual. If you are planning on having individuals from your group participate, a separate form must be submitted.

Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

☐ **I am a Survivor** What is your cancer diagnosis? _____

☐ **Stage/Music Sponsor (\$10,000)**

☐ **5k Course Sponsor (\$5,000)**

☐ **Survivor Sponsor (\$2,500)**

☐ **Kid's Course Sponsor (\$1,000)**

☐ **General Sponsor (\$500)**

☐ **Yard Sign Sponsor (\$250)**

☐ **Other**

☐ **10 Person Team** (\$350 before Aug. 13th or \$450 after Aug 13th)

☐ **Please register us for _____ Adult participant(s)**
(\$35 each before Aug. 13th or \$45 each after Aug. 13th)

☐ **I am unable to attend but I would like to make a donation of \$ _____**

☐ **Vendor Booth** (\$100 Small Business/Non-Profit \$200 Business \$300 for Corporation)

PLEASE CHOOSE ONE OF THE FOLLOWING:

☐ We **will** be participating as team . Team Name: _____

☐ We **will not** be participating as team but our sponsorship should be counted towards the following Team:

☐ We **will not** be participating as a team and our funds are not designated to any specific team.

PAYMENT INFORMATION:

Enclosed is my check for \$ _____ **(PLEASE MAKE CHECK PAYABLE TO THE KERN COUNTY CANCER FOUNDATION)**

Please charge \$ _____ **to my Credit Card**

Card Number: _____ Exp. Date _____ Security Code _____ / _____ Code _____

Name on Card: _____

Billing Address (if different from above.): _____

Signature: _____

Please Mail Completed registration form and payment to:

Kern County Cancer Foundation

6501 Truxtun Ave Bakersfield, CA 93309

For sponsorship information please call **661-862-7154**

Attn: Charlotte Marengo

Or Fax the form to **661-859-2530**

or e-mail **cmarengo@cbccusa.com**



Stage/Music Sponsor

\$10,000

- Banner on Stage
- One team up to 50 people
- Logo on Flyer
- 12x12' Vendor Booth
- Three route signs
- Check presentation Opportunity
- Logo on Website
- Product placement in goodie bags
- Logo on event banner
- Logo/mention in all event communications
- Major Recognition in event program

5k Course Sponsor

\$5,000

- Five Banners/Route signs along course
- One team up to 40 people
- Logo on Flyer
- 12x12' Vendor Booth
- Logo on Website
- Product placement in goodie bags
- Logo on event banner
- Major Recognition in event program

Survivor Sponsor

\$2,500

- Banners/Yard sign Survivor Tent
- One team up to 20 people
- Logo on Event Flyer
- Logo on Website
- Product placement in goodie bags
- Logo on event banner
- Recognition in event program

Children's Course Sponsor

\$1,000

- Banner/Yard sign along Children's Course
One Team up to 10 people
- Logo on website
Recognition in event program

General Sponsor

\$500

- One Team up to 10 people
- Logo on website
- Recognition in event program

Yard Sign Sponsor

\$250

- One 18"x24" Sign at event
- Recognition in event program

Vendor

Small business/non-profit \$100

\$200 Business

\$300 Corporations

- Recognition in event program
- 12x12' Vendor Booth

In-Kind Sponsor

Varies by value

- Recognition in event program