

KERN
CANCER
RUN/WALK
Festival AND



www.kerncountycancerrun.org

***AT RIVERWALK PARK**



2024



The logo for the Kern Cancer Run/Walk Festival 2024. It features the word "KERN" in a small, grey, sans-serif font at the top. Below it, "CANCER" is written in a large, teal, sans-serif font. Underneath "CANCER" is "RUN/WALK" in a slightly smaller, teal, sans-serif font. Below that, "Festival" is written in a large, purple, cursive font. At the bottom, "2024" is written in a large, teal, sans-serif font. To the right of the text is a colorful graphic of a group of stylized human figures holding hands in a circle, with each figure in a different color (red, orange, yellow, green, blue, purple).

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September 14, 2024

You are invited to be a part of Kern County Cancer Foundation's 11th Annual Cancer 5k Run/Walk event taking place Saturday, September 14, 2024 at Riverwalk Park, 11298 Stockdale HWY, in Bakersfield from 8:00 am to 12:00 pm.

This event brings funding and awareness to the various cancer diagnosis and encourages our entire community to support local patients. We have had over 800 community members and survivors participate in our 5k Run/Walk in the past, let's do it again!

There are many ways you can help us reach our goals:

1. Become a sponsor —(Sponsors will receive marketing benefits and waived participant fees. Please see the last page for package details.)
2. Enter a team of 10 — Wear your company shirt while showing your support.
3. Donate a raffle item and/ or goodie bag items (subject to approval).
4. Become a vendor—Various Levels
5. Support a team member with a pledge —find a registered participant on our website.

Early registration for adults (before August 14th) starts at \$10. After August 14th it becomes \$20. Children's Registration is \$10

With early registration each participant will receive a race bib and a goodie bag. You can purchase a Run/Walk T-shirt for \$20, deadline is Aug. 30th. All cancer survivors are free! Visit www.kerncountycancerrun.org to register.

In addition to the registration fee there is an opportunity for the participants to fundraise. There will be recognition for the top fundraising teams and top individual, and prizes for the top child fundraisers.

One hundred percent of the proceeds will benefit our Pediatric transportation and financial assistance programs for Kern County cancer patients and their families which are funded and exist because of generous donors like you.

For more information please contact Alissa in our office at 661-825-8249

Let the race begin!

With much enthusiasm,
The Kern Cancer Run/Walk and Festival Planning Committee





Benefitting the Kern County Cancer Foundation
2024 Sponsorship/Group Registration/ Individual

Sponsorship Deadline is August 23, 2024



This form should be used for registration of a Group, Sponsor or Individual. If you are planning on having individuals from your group participate, a separate form must be submitted.

Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

I am a Survivor What is your cancer diagnosis? _____

- Stage/Music Sponsor (\$10,000)
5k Course Sponsor (\$5,000)
Survivor Sponsor (\$2,500)
Kid's Course Sponsor (\$1,000)
General Sponsor (\$500)
Yard Sign Sponsor (\$250)
Other

- 10 Person Team (\$350 before Aug. 14th or \$450 after Aug 14th)
Please register us for Adult participant(s) (\$10 each before Aug. 14th and \$20 each after Aug. 14th)
Please register us for Child participant(s) (\$10 each ages 3-11)
I am unable to attend but I would like to make a donation of \$
Vendor Booth (\$100 Small Business/Non-Profit \$200 Business \$300 for Corporation)
T-Shirt \$20.00 deadline 8/30/2024

PLEASE CHOOSE ONE OF THE FOLLOWING:

We will be participating as team . Team Name: _____

We will not be participating as team but our sponsorship should be counted towards the following Team: _____

We will not be participating as a team and our funds are not designated to any specific team.

PAYMENT INFORMATION:

Enclosed is my check for \$ (PLEASE MAKE CHECK PAYABLE TO THE KERN COUNTY CANCER FOUNDATION)

Please charge \$ to my Credit Card

Card Number: Exp. Date Security Code Code

Name on Card: _____

Billing Address (if different from above.): _____

Signature: _____

Please Mail Completed registration form and payment to:

Kern County Cancer Foundation
6501 Truxtun Ave Bakersfield, CA 93309
For sponsorship information please call 661- 825-8249

ATTN: ALISSA TURNER
alissa@kerncountycancerfoundation.org
Or Fax the form to 661-859-2530



Stage/Music Sponsor

\$10,000

- Banner on Stage
- One team up to 50 people
- Logo on Flyer
- 12x12' Vendor Booth
- Three route signs
- Check presentation Opportunity
- Logo on Website
- Product placement in goodie bags
- Logo on event banner
- Logo/mention in all event communications
- Major Recognition in event program

5k Course Sponsor

\$5,000

- Five Banners/Route signs along course
- One team up to 40 people
- Logo on Flyer
- 12x12' Vendor Booth
- Logo on Website
- Product placement in goodie bags
- Logo on event banner
- Major Recognition in event program

Survivor Sponsor

\$2,500

- Banners/Yard sign Survivor Tent
- One team up to 20 people
- Logo on Event Flyer
- Logo on Website
- Product placement in goodie bags
- Logo on event banner
- Recognition in event program

Children's Course Sponsor

\$1,000

- Banner/Yard sign along Children's Course
One Team up to 10 people
- Logo on website
Recognition in event program

General Sponsor

\$500

- One Team up to 10 people
- Logo on website
- Recognition in event program

Yard Sign Sponsor

\$250

- One 18"x24" Sign at event
- Recognition in event program

Vendor

Small business/non-profit \$100

\$200 Business

\$300 Corporations

- Recognition in event program
- 12x12' Vendor Booth

In-Kind Sponsor

Varies by value

- Recognition in event program