



# TEAMING UP

AGAINST  
*Cancer*

**MARCH 16, 2024 9:00AM - 4:00PM**

Stramler Park - 3805 Chester Ave Bakersfield, CA 93301

**HOPEFIGHTHEAL**

6501 Truxtun Ave, Bakersfield, Ca 93309  
661-862-7145  
Tax I.D. # 85-3730553

**SPONSORSHIP**

[www.teamingupagainstcancer.org](http://www.teamingupagainstcancer.org)





# TEAMING UP AGAINST Cancer

## ABOUT KERN COUNTY CANCER FOUNDATION

The Kern County Cancer Foundation helps pay for the treatment of local cancer patients who lack insurance or sufficient coverage to pay for their medical care. Applicants are individually reviewed by our Patient Eligibility Committee which includes volunteer medical professionals, medical social workers, and medical financial counselors.

The Kern County Cancer Foundation provides cancer treatment funding for patients in Kern County through a collaborative partnership with local healthcare providers and generous supporters. All of the funds raised will be distributed on behalf of qualified Kern County cancer patients and their families.



# TEAMING UP AGAINST Cancer



## SUPPORTERS OF THE FIGHT!

The Kern County Cancer Foundation invites you to be involved in the fight against cancer at our 2nd Annual Teaming Up Against Cancer Event.

This event raises support for Kern County cancer patients. Your generous contribution helps with medical costs associated with one's cancer care, including prescriptions, co-pays, deductibles, insurance premiums and COBRA. Funds raised over the last 11 years, has allowed KCCF to allocate \$4.5 million dollars to close to 900 local cancer patients in need.

Join us on Saturday, March 16th, 2024, for our second annual event to honor survivors and remember loved ones who we have lost. Together, we can provide hope to our community, fight for those we cherish and healing for those loved ones we have lost.

Sincerely,

The Teaming Up Against Cancer Committee

**HOPEFIGHTHEAL**

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### EXCLUSIVE TITLE SPONSOR - \$50,000

- Exclusive naming rights to event
- Prominent logo recognition for all event public relations and marketing materials
- Prominent logo recognition on the event website & social media
- Waived registration for up to 6 teams (60 team members)
- Check presentation on stage
- 10'x30' Premium Site at Event
- Five 18"x24" yard signs

### SURVIVORS SPONSOR - \$25,000

- Logo recognition in events public relations and survivor related marketing materials
- Logo recognition on the events website and social media
- Waived registration for up to 5 teams (50 team members)
- Check presentation on stage at the Big Event
- 10'x20' Premium Site at Event
- Three 18"x24" yard signs at both events

### GARDEN OF LOVE SPONSOR - \$15,000

- Sponsor recognition in Garden of Love area
- Logo recognition in all of the events public relations and marketing materials
- Logo recognition on the events website and social media
- Waived registration for up to 3 teams (30 team members)
- 10'x20' Premium Site at event
- Two 18"x24" yard signs at event

## SPONSORSHIP

To secure your sponsorship and to register your team contact Michelle Avila at (661) 862-7145 or [mavila@kerncountycancerfoundation.org](mailto:mavila@kerncountycancerfoundation.org)  
Payment payable to Kern County Cancer Foundation  
Mail to 6501 Truxtun Ave. Bakersfield, CA 93309



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### TEAM CHALLENGE SPONSOR - \$10,000

- Banner or product placement at the game areas
- Logo recognition in all of the events public relations and marketing materials
- Logo recognition on the events website and social media
- Waived registration for up to 2 teams, (20 team members)
- Two 18"x24" yard signs
- 10"x20" Premium Site at event

### SILVER SPONSOR - \$3,500

- Logo on the event marketing materials
- Logo recognition on the events website and social media
- One mid-size company team (10 team members)
- Two 18"x24" Yard Signs
- One 10"x20" Site

### GOLD SPONSOR - \$5,000

- Logo on event marketing materials
- Logo recognition on the events website and social media
- Waived registration for 1 team (10 team members)
- 10"x20" Premium site at event
- One 18"x24" yard sign

### BRONZE SPONSOR - \$1,000

- Name on the event marketing materials
- Name recognition on the events website and social media
- Two 18"x24" Yard Signs

### YARD SIGN SPONSOR - \$250

- One 18"x24" Yard Sign at event

## SPONSORSHIP

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Mail to 6501 Truxtun Ave. Bakersfield, CA 93309

## **TEAMING UP AGAINST CANCER 2024 COMMITTEE:**

**Gina Aguilar**  
KCCF

**Susie Aspeitia**  
Around the Clock Homecare

**Michelle Avila**  
KCCF

**Erin Briscoe**  
Kern High School District

**Erica Byrd**  
Barton Marketing Group

**Lisa Carbajal**  
Tri Counties Bank

**Matthew Cauthron**  
Adventist Health

**Lily Contreras**  
KCCF

**Daniel Estrada**  
Cross Country Mortgage

**Sheryl Gallion**  
KCCF Board

**David Gerstrung**  
KC Fire Department

**Nancy Hopkins**  
Retired

**Maritza Jimenez**  
Kern Family Health Care

**Destiny Koncel**  
Dignity Health

**Elena LaRoque**  
Bakersfield Hyundai

**Jodie Leeman**  
Granite Construction

**Tori Limbean**  
Comprehensive Blood and Cancer Center

**Stephanie Lynch**  
Survivor

**Deanna Macht**  
KCCF Volunteer

**Charlotte Marengo**  
KCCF

**Juana Martinez**  
KCCF

**Kenn McCloud**  
KUZZ

**Yesenia Moran**  
KCCF

**Rachelle Murcia**  
Eyewitness News

**Trevina Oats**  
Rio Bravo Cancer Center

**Kylie Phillips**  
Dignity Health

**Debi Roberson**  
Realtor

**Elaina Rusk**  
KGET Channel 17

**Aracele Santana**  
Kern Family Health Care

**Ray Scott**  
Price Disposal

**Richard Soltero**  
DJ Richie Rich

**Beatriz Trejo**  
Chain Cohn Clark

**Charlie Van De Voorde**  
Bakersfield Recovery Services

**Kimberly Whitlock**  
Rio Bravo Cancer Center

**Melody Ybarra**  
Survivor