Guitar Masters
PRESENTS

Christmas WITH The Cranktones

BENEFITING THE

Kern County Cancer Foundation

Local support for local needs



DECEMBER 10, 2026
7PM–10PM

LEGENDS
7900 Downing Ave.
Bakersfield, CA, 93308

JOIN US IN CELEBRATING OUR 12TH ANNUAL EVENT!



Christmas with The Cranktones 2026 Sponsorship Package

Join us for an unforgettable night of music, community, and generosity on Thursday, December 10, 2026, from 7:00 pm to 10:00 pm, at Legends. GuitarMasters' annual holiday concert, "Christmas with The Cranktones," benefits the Kern County Cancer Foundation (KCCF) and brings together music lovers, local businesses, and community leaders to support Kern County cancer patients by raising vital funds to help cover the costs of essential medical treatments.

This concert will feature a one-of-a-kind performance by "The Cranktones," a group of renowned musicians who gather each year to spread holiday cheer through music. Led by Carl Verheyen, legendary guitarist of Supertramp fame, The Cranktones have made "Christmas with The Cranktones" a Bakersfield tradition for the past decade. With enthusiastic audiences and heartfelt performances, this concert has raised over half a million dollars for KCCF over the years.

Event organizer Rick Kreiser shares, "This show has become a cornerstone of Guitar Masters' mission to bring the community together through music and give back to those in need." In 2025 alone, applications for assistance from KCCF doubled, underscoring the critical impact of events like this in helping patients afford life-saving treatments.

We invite you to be a part of this meaningful tradition. By sponsoring this event, your business will not only receive high-visibility exposure but also contribute to a cause that directly benefits local families facing cancer. Your support, along with ticket sales and other donations, has helped us raise $60,000 in past events, and we hope to surpass that milestone this year.

Please consider joining us as a sponsor and help make a difference in the lives of those who need it most.

For sponsorship details and additional information, please contact:
Alissa Turner
Cell: 661-825-8249
Email: alissa@kerncountycancerfoundation.org

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Presenting Sponsor

- Logo as Presenting sponsor on all Marketing Materials Logo as Presenting sponsor on PSAs
- Logo as Presenting sponsor on KCCF website Sponsor recognition on KCCF Social Media
- Check Presentation on Stage
- VIP Seating for 10
- Logo on Sponsor Slideshow

$10000

Gold Sponsorship

- Logo on all Marketing Materials
- Logo on PSAs
- Logo on KCCF website
- Sponsor recognition on KCCF Social Media
- VIP Seating for 6
- Logo on Sponsor Slideshow

$5000

Silver Sponsorship

- Logo on all Marketing Materials
- Logo on PSAs
- Logo on KCCF website
- Sponsor recognition on KCCF Social Media VIP Seating for 4
- Logo on Sponsor Slideshow

$2500

Bronze Sponsorship

- Name on Marketing Materials
- Sponsor Logo on KCCF website
- Recognition on KCCF Social Media Pre-Event
- VIP Seating for 2
- Name on Sponsor Slideshow

$1000

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Christmas WITH The Cranktones

2026
Sponsorship
Registration

Benefiting the Kern County Cancer Foundation

2026 Sponsorship Registration
This form should be used to register as an individual or sponsoring company.

For sponsorship information please call 661- 825-8249 or email alissa@kerncountycancerfoundation.org

Full Name

Company Name

Full Address

E-Mail

Phone

Sponsorship Level

- **Presenting Sponsor - $10,000**
- **Gold Sponsor- $5,000**
- **Silver Sponsor - $2,500**
- **Bronze Sponsor - $1,000**

Please make checks payable to KCCF Tax I.D. # 85-3730553
Mail to KCCF 6501 Truxtun Ave. Bakersfield, CA 93309

Sponsorship donations can also be made online at www.kerncountycancerfoundation.org "Click Donate"

Payment Method Check Credit Card

Credit Card Payment Information

Please charge $ to my Credit Card

Card Number

Name on Card

Billing Address

Signature

Please Mail Completed registration form and payment to:

Kern County Cancer Foundation
ATTN: ALISSA TURNER
6501 Truxtun Ave Bakersfield, CA 93309
Or Fax the form to 661-859-2530

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