

NORTH KERN

CANCER
RUN/WALK

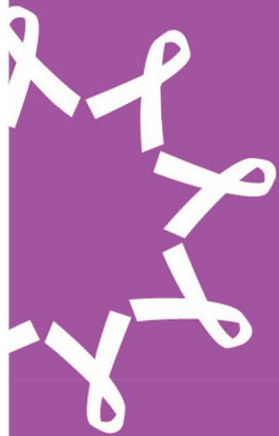
AND
Festival

2024



www.northkerncancerrun.org

***AT PIONEER ELEMENTARY SCHOOL**



2024



NORTH KERN

CANCER
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October 12, 2024

You are invited to be a part of Kern County Cancer Foundation's 1st Annual North Kern Cancer Run/Walk and Festival event taking place Saturday, October 12, 2024 at Pioneer Elementary School, 1001 Hiatt Ave. Delano, CA 93215 from 8:00am to 12:00pm.

This event brings funding and awareness to the various cancer diagnosis and encourages our entire community to support local patients. We are looking forward to community members and Survivors to come participate in our 5k Run/Walk, so let's go!

There are many ways you can help us reach our goals:

1. Become a Sponsor – (Sponsors will receive marketing benefits and waived participant fees, please see the last page for package details.)
2. Enter a team of 10 – Wear your company shirt while showing your support.
3. Donate a raffle item and/or goodie bag item (subject to approval).
4. Become a vendor – Various Levels (See package details).
5. Support a team member with a pledge – Find a registered participant on our website.

Early registration for adults will be (before September 12th is \$10). After September 12th registration will be \$20. Children's registration is \$10 each.

With early registration each participant will receive a race bib and goodie bag. You can purchase a Run/Walk T-shirt for \$20, deadline is Sept. 29th. All cancer survivors are free! Visit www.northkerncancerrun.org to register.

In addition to the registration fee there is an opportunity for the participants to fundraise. There will be recognition for the top fundraising teams and top individual, and prizes for the top child fundraisers.

One hundred percent of the proceeds will benefit our Pediatric transportation and financial assistance programs for Kern County cancer patients and their families which are funded and exist because of generous donors like you.

For more information please contact Alissa in our office at 661—825—8249.

Let the race begin!

With much enthusiasm,

The North Kern Cancer Run/Walk and Festival Planning Committee





Benefitting the Kern County Cancer Foundation
2024 Sponsorship/Group Registration/ Individual
Sponsorship Deadline is September 27, 2024
Early Registration is before September 12, 2024



This form should be used for registration of a Group, Sponsor or Individual. If you are planning on having individuals from your group participate, a separate form must be submitted in paper or online.

Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

I am a Survivor What is your cancer diagnosis? _____

Stage/Music Sponsor (\$10,000)

5k Course Sponsor (\$5,000)

Survivor Sponsor (\$2,500)

Kid's Course Sponsor (\$1,000)

General Sponsor (\$500)

Yard Sign Sponsor (\$250)

Other

10 Person Team (\$350 before Sept. 12th or \$450 after Sept. 12th)

Please register us for _____ Adult participant(s)
 (\$10 each before Sept. 12th and \$20 each after Sept. 12th)

Please register us for _____ Child participant(s)
 (\$10 each ages 3-11)

I am unable to attend but I would like to make a donation of \$ _____

Vendor Booth (\$100 Small Business/Non-Profit \$200 Business \$300 for Corporation)

T-Shirt \$20.00 deadline 9/29/2024

PLEASE CHOOSE ONE OF THE FOLLOWING:

We **will** be participating as team . Team Name: _____

We **will not** be participating as team but our sponsorship should be counted towards the following Team:

We **will not** be participating as a team and our funds are not designated to any specific team.

PAYMENT INFORMATION:

Enclosed is my check for \$ _____ **(PLEASE MAKE CHECK PAYABLE TO THE KERN COUNTY CANCER FOUNDATION)**

Please charge \$ _____ **to my Credit Card**

Card Number: _____ Exp. Date _____ Security Code _____ / _____ Code _____

Name on Card: _____

Billing Address (if different from above.): _____

Signature: _____

Please Mail Completed registration form and payment to:

Kern County Cancer Foundation
6501 Truxtun Ave Bakersfield, CA 93309
 For sponsorship information please call **661- 825-8249**

ATTN: ALISSA TURNER
alissa@kerncountycancerfoundation.org
 Or Fax the form to **661-859-2530**

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Stage/Music Sponsor

\$10,000

- Banner on Stage
- One team up to 50 people
- Logo on flyer
- 12'x12' vendor space
- Three route signs
- Check presentation opportunity
- Logo on website
- Logo on event banner
- Logo/mention in all event communications
- Major recognition in event program
- Product placement in goodie bags
- Official sponsor of four patients from North Kern for a year

5k Course Sponsor

\$5,000

- Five banners/route signs along course
- One team up to 40 people
- Logo on flyer
- 12'x12' vendor space
- Logo on website
- Logo on event banner
- Major recognition in event program
- Product placement in goodie bags
- Official sponsor of two patients from North Kern for a year

Survivor Sponsor

\$2,500

- Banner/yard sign at survivor tent
- One team up to 20 people
- Logo on flyer
- Logo on website
- Logo on event banner
- Recognition in event program
- Product placement in goodie bags
- Official sponsor of one patient from North Kern for a year

Children's Course Sponsor

\$1,000

- Banner/yard sign along Children's Course
- One team up to 10 people
- Logo on website
- Recognition in event program
- Official sponsor of four pediatric patient's Transportation for a year

General Sponsor

\$500

- One team up to 10 people
- Logo on website
- Recognition in event program
- Official sponsor of two pediatric patient's Transportation for a year

Yard Sign Sponsor

\$250

- One 18"x24" Sign at event
- Recognition in event program

Vendor

Small business/non-profit \$100

\$200 Business

\$300 Corporations

- Recognition in event program
- 12x12' Vendor Booth

In-Kind Sponsor

Varies by value

- Recognition in event program