

Kern County  
**Cancer Foundation**  
*Local support for local needs*

Dear Community Supporter,

The Kern County Cancer Foundation is proud to announce our 5th Annual Dustbowl to Diamonds Gala, an exclusive fundraising event benefitting local cancer patients and families throughout Kern County.

The Gala will be held Friday, May 1, 2026, at 6:30 p.m., Advanced Industrial Services 19227 Flightpath Way, 93308. More than a fundraiser, Dustbowl to Diamonds celebrates the resilience, generosity, and legacy that define our community.

This year, we are honored to recognize Dr. Ravi Patel and Leslie Knox, Co-Founders of the Foundation, along with Cynthia Lake, KCCF Endowment Founder, whose leadership and commitment have made a lasting impact on our mission. We are especially grateful to Leslie Knox for graciously hosting this year's event.

The evening will feature signature tastings from local restaurants, live music, and a live auction. Past culinary partners include Hungry Hunter Steakhouse, Eureka, California Pizza Kitchen, KC Steakhouse, Flame & Skewers, Haveli, Salty's Barbecue, and Holy Moly Creation.

We invite you to partner with us as a sponsor and help ensure no cancer patient in our community faces their journey alone. Enclosed is our sponsorship packet with additional details.

Please respond by April 1, 2026. For questions or customized sponsorship opportunities, contact Alissa at 661.825.8249 or [alissa@kerncountycancerfoundation.org](mailto:alissa@kerncountycancerfoundation.org).

Thank you for standing with us in the fight against cancer.

With sincere appreciation,

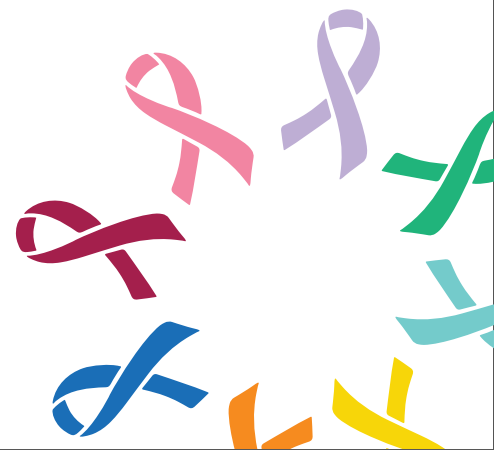
In Strength, Support, and Survivorship



Michelle C. Avila

Executive Director

Kern County Cancer Foundation



## Foundation Information

### Our Mission

The Kern County Cancer Foundation is dedicated to assisting under-insured or uninsured local cancer patients pay for treatment. We provide funding for patients in Kern County through a collaborative partnership with local healthcare providers and generous supporters.

Since 2013, more than 2,000 patients have been assisted with the fund, and approximately \$4.8 million dollars has been allocated. All the funds raised are distributed on behalf of Kern County cancer patients and their families. The Kern County Cancer Foundation was established to assist local cancer patients with the significant expenses related to cancer care.

### About

Before the establishment of the Kern County Cancer Foundation cancer patients had to choose between paying for their mortgage or paying for treatment. Local oncologists and community members rallied together to start KCCF in 2012 to eliminate the financial burden brought on by a cancer diagnosis.

Through donations and fundraising efforts, we have been able to assist our neighbors with the overwhelming cost of treatment. Even when insured, copays and deductibles add up quickly.


In addition to medical costs related to cancer treatment, Kern County is also challenged with a lack of treatment facilities for children diagnosed with cancer. Families have struggled with the cost of transporting their children to regular treatment out of the county. The closest treatment facility is over 100 miles away. Recognizing the need, KCCF began transporting children in 2020 to and from treatment via shuttle and providing financial assistance to qualified families.

The Kern County Cancer Foundation is proud to provide for residents of all ages and ethnic groups in Kern County regardless of where they receive their treatment.

The heart of our organization is to assist as many local patients as we can — to lend a supportive hand during a trying time. As the need in our community grows additional donations are necessary. Please join us in our efforts to meet these needs by donating today.



# DUST BOWL TO *Diamonds*



**May 1<sup>st</sup>, 2026**

**6:30PM**

Join KCCF for an evening of fundraising, live music, multi-catered food stations, drinks & auctions.

Advanced Industrial Services  
19227 Flightpath Way, 93308

Kern County  
**Cancer F****undation**  

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*Local support for local needs*



Visionary Sponsor:	\$100,000
Legacy Sponsor:	\$50,000
Platinum Sponsor:	\$25,000
Gold Sponsor:	\$15,000
Silver Sponsor:	\$10,000
Bronze Sponsor:	\$7,500
Diamond Sponsor:	\$5,000
Vendor Table:	\$2,500
Food Sponsor:	IN-KIND
Event Program Ad Full Page:	\$1,500
Event Program Ad ½ Page:	\$1,000
Event Program Ad ¼ Page:	\$500
Business Card:	\$250
Individual Gala Ticket:	\$250

**DUST BOWL**  
TO  
*Diamonds* 

## **Visionary Sponsor**

- \$100,000 (only 1 at this level)
- Four reserved tables of 8 to the Gala with VIP seating
- Full page color ad (front inside cover or back inside cover)
- Check presentation Opportunity
- Visionary sponsor logo on PSA / Thank You ad in the Californian
- Exclusive Visionary acknowledgment on stage during the event
- Historical video on display
- Delicious catered dinner from multiple local restaurants
- VIP bar access

## **Legacy Sponsor**

- \$50,000
- Four reserved tables of 8 to the Gala with VIP seating
- Full page color ad (back cover or front inside)
- Check presentation Opportunity
- Legacy sponsor Logo on PSA / Thank You ad in the Californian
- Prominent acknowledgment on stage during the event
- Historical photos on display
- Delicious catered dinner from multiple local restaurants
- VIP bar access

## **Platinum Sponsor**

- \$25,000
- Three reserved tables of 8 to the Gala with VIP seating
- Full page color ad
- Check presentation opportunity
- Logo on PSA / Logo on Thank You ad in the Californian
- Historical photos on display
- Delicious catered dinner from multiple local restaurants
- VIP bar access

## **Gold Sponsor**

- \$15,000
- Two reserved tables of 8 to the Gala with VIP seating
- Full page color ad
- Logo on Thank You ad in the Californian
- Historical photos on display
- Delicious catered dinner from multiple local restaurants
- VIP bar access

## **Silver Sponsor**

- \$10,000
- One reserved table of 8 to the Gala with VIP seating
- Half page color ad
- Logo on Thank You ad in the Californian
- Historical photos on display
- Delicious catered dinner from multiple local restaurants
- VIP bar access

## **Bronze Sponsor**

- \$7,500
- One reserved table of 8 to the Gala
- Half page color ad / Event Signage
- Delicious catered dinner from multiple local restaurants
- Two general bar tickets per person



## **Diamond Sponsor**

- \$5,000
- One reserved table of 8 to the Gala
- Delicious catered dinner from multiple local restaurants
- Two general bar tickets per person

## **Vendor Sponsor**

- \$2,500
- 10'X10' Space with table & two chairs for display opportunity
- Logo on Thank You ad in the Californian / Half page color ad

## **Food Sponsor**

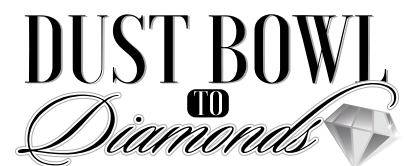
- IN-KIND
- 10'X10' Space with three 8' tables
- Logo on Thank You ad in the Californian
- Half page color ad / Event signage

## **Event Program**

- Artwork must be submitted no later than Friday, April 3<sup>rd</sup>, 2026
- Full Page Color: \$1,500
- Half Page Color: \$1,000
- Quarter Page Color: \$500
- Business Card: \$250

## **Individual Ticket**

- \$250 (Open Seating)



# DUST BOWL TO Diamonds

All sponsorships must be submitted no later than Friday, April 17<sup>th</sup>, 2026

To become a sponsor visit: [kerncountycancerfoundation.org](http://kerncountycancerfoundation.org) or fill out the information below and email it to [alissa@kerncountycancerfoundation.org](mailto:alissa@kerncountycancerfoundation.org)

Sponsor Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

**Checks payable to:**

**Kern County Cancer Foundation**

**6501 Truxtun Ave.**

**Bakersfield, CA 93309**

**Sponsorship Level - Check Box**

Check if paying by Credit Card

Visionary Sponsor	\$100,000		
Legacy Sponsor	\$50,000		
Platinum Sponsor	\$25,000		
Gold Sponsor	\$15,000		
Silver Sponsor	\$10,000		
Bronze Sponsor	\$7,500		
Diamond Sponsor	\$5,000		
Vendor Sponsor	\$2,500		
Food Sponsor	IN-KIND		
Event Program Ad Full Page	\$1,500		
Event Program Ad ½ Page	\$1,000		
Event Program Ad ¼ Page	\$500		
Business Card	\$250		
Individual Gala Ticket	\$250	Qty	